

Exhibition on Conducted by II Sem MBA students on

Unethical practices in marketing 7, July 2022

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MBA department has organised an exhibition on **Unethical practices in Marketing on 7th, July 2022**, in WB 316. Prof>Ramanathan Vice principal academics along with HoD Prof.Sremmant Basu inaugurated the exhibition.

Exhibition is all about showcasing the different kind of unethical practices followed in the market linked to different industries.

Team 1: Exhibited unethical practices followed in oil industry by arranging few samples .

Team 2: Exhibited about adulteration practices done in seeds and pulses.

Team 3: Exhibited about adulterated practices done in vegetables and fruits.

Team 4: Exhibited about adulteration adopted in milk and ghee and related products.

Team 5: Showcased how spices, are being adulterated.

Team 6: Showcased about E-Commerce industry and explained how youth and uneducated people are being cheated by the companies.

Vice Principal Academics has congratulated the students and said good to know about organic products. As a students you should know to be ethical and should follow ethical practices in your business.



HoD has congratulated and appreciated the staff and the students for this kind of initiation and also discussed about adulteration and its impact on human life especially e-commerce, the young generation got addicted to it and getting cheated.

He emphasised on such activities through which life-long learning will take place among students.

Faculty members and students of MBA and from other departments also visited the exhibition.

I Sincerely thank the Principal, the Management & the Head - Department of Management Studies for giving me this opportunity.